**Business Spotlight Meeting**

**February 13, 2018 8:30 am**

**Agenda**

1. Catch-Up
   1. Economic Development Update
2. How can I make your business successful in February?
3. February Business Spotlight – StorageQ
4. Open Discussion
5. Drawing
6. Closing

**January Business Spotlight Meeting Minutes  
February 13, 2018**

1. Alicia Gay, Dardenne Prairie Economic Development Coordinator, discussed
   1. Working on a shop local campaign
   2. Sending a survey to businesses for monthly business spotlight
   3. Prop P status
   4. I-64 Study Info
   5. Sponsorships
   6. Mayor’s Charity Ball
2. How can I make your business successful in February?
   1. SRS -- Audrey new to company. Jason working in Financial Planning, setting up IRA’s, Home & Auto Insurance quotes, Business Finance quotes, life/estate planning and Health insurance/medicare
   2. Anthony Gray Properties – Chuck Critti interest in Lot 2 Rondale Court; multi-family updating, lacking a micro-hospital/urgent care in area, need to update the map as soon as the comp plan is completed
   3. Proactive Printing – Jeff Unterreiner can print small print orders also banners 2 feet wide any length
   4. Flyers on Foot - Karl Schroeder can print event listings and paid advertisements as needed
   5. First Bank – Anita Shepard suggests a magnet with “favorite” listing to highlight a business. Create email blasts with the full business info. First Bank is working to be competitive with their CD’s. They have great rates on home equity loans right now. Targeting people tired of the big banks.
   6. Miracle Kickham Photography – Miracle Kickham is doing more real estate photography in the winter months. Focus is on high school photography, especially senior photos.
3. February Business Spotlight – StorageQ
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**Upcoming Events:**

StorageQ Grand Opening/Ribbon Cutting

February 7, 2018 4:30 pm

Prop P Town Hall Meeting  
 February 15, 2018 6:30 – 8:00 pm

March 5, 2018 6:30 – 8:00 pm

Next Monthly Business Spotlight Meeting

March 13, 2018 @ 8:30 am

Easter Egg Hunt

March 31, 2018 9:00 – 12:00 pm  
 Mayor’s Charity Ball

April 14, 2018